



People.
Land.
Prosperity.

CIVIC CAPACITY: BUILDING THE FOUNDATION FOR REVITALIZATION

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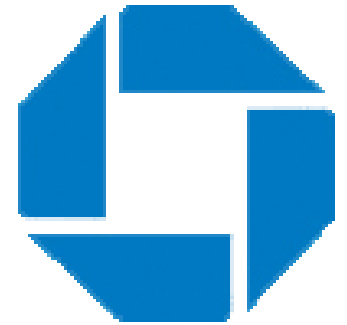
ABOUT GREATER OHIO POLICY CENTER

An outcome-oriented statewide non-profit that *champions revitalization and sustainable redevelopment in Ohio:*

- Revitalize Ohio's urban cores and metropolitan regions
- Achieve sustainable land reuse and economic growth



CHASE

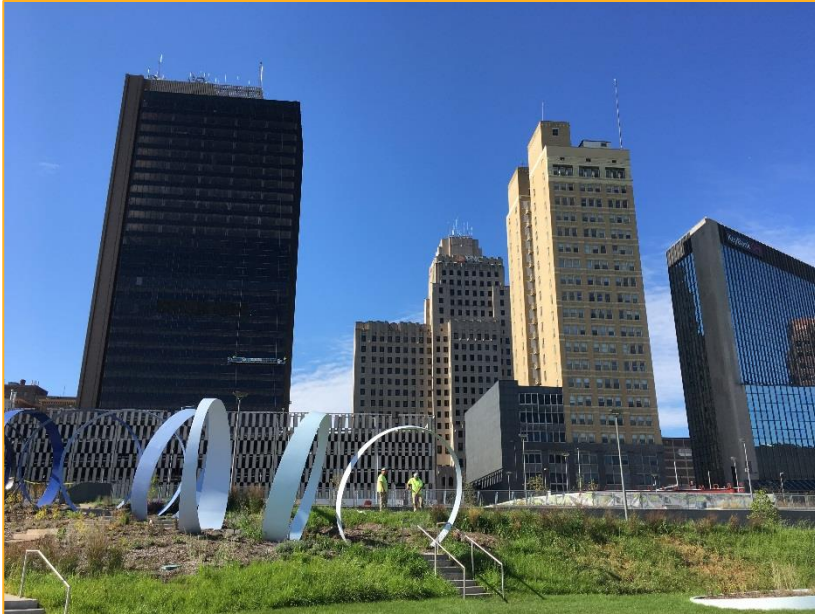


The Kresge Foundation defines civic capacity as:

“the ability of a community to see challenges, draw plans sufficient to meet them and muster the time, energy and creativity to move on those plans.”



CIVIC INFRASTRUCTURE



“The network of organizations, resources, and engaged citizens who not only help a community function, but mobilize in times of crisis or opportunity.”

Dawicki, Colleen. (2013). “Civic Infrastructure in Gateway Cities” *MassBenchmarks*, 15(1), pp 22.



**How can I strengthen
my community's civic
muscles?**



City of Hamilton

BUTLER COUNTY OHIO



Aaron Hufford, Senior Analyst

Fellowship Program -
Building Civic Capacity



What is the Russell P Price Fellowship?

- **11 month, post graduate internship**
- **Largely project-based**
- **City Management, Utilities, Engineering, Economic Development, and Finance**
- **Includes housing stipend in the urban core**
- **Attracts applicants from Indiana University (SPEA), Miami University, Ohio State University, University of Georgia, and Syracuse University (Maxwell School)**



Impact on the Organization

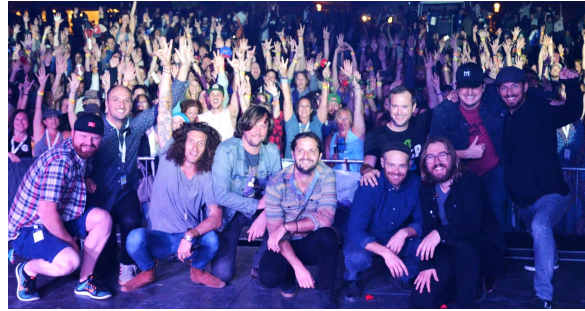
- **Projects include:**
 - **New social media strategy**
 - **Feasibility analysis for converting our fleet to CNG**
 - **Business attraction and retention**
 - **Development of new employee engagement strategies**
 - **Laborshed analysis**

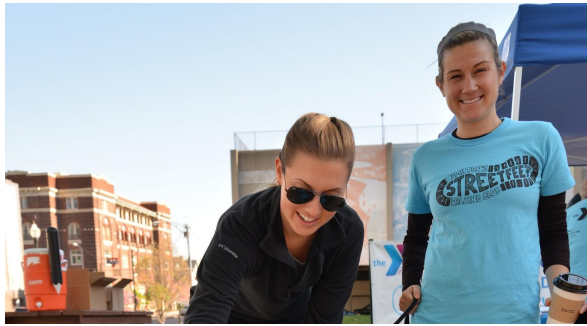


Impact on the Community

- **Fellows live and work downtown**
- **Volunteer for events and organizations**
 - **RiversEdge Concert Series**
 - **Operation Pumpkin**
- **Serve on Boards and Commissions**
 - **YWCA**
 - **Butler County Regional Transit**
 - **Great Miami Riverway Coalition**
 - **OKI Regional Council of Governments**
- **Have become an integral part of the city**







WE ARE HAMILTON



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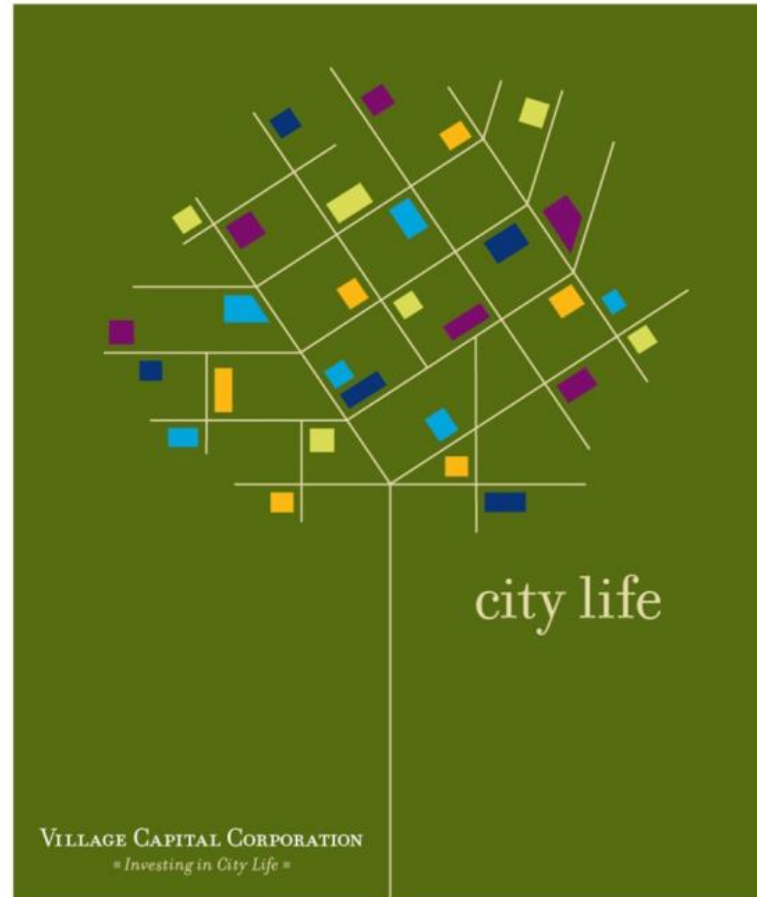
 **@a_hufford**



Thank You

Village Capital Corporation (VCC)

- Community Development Financial Institution, CNP lending arm since 1992
- All types of projects:
 - Retail
 - Commercial/office
 - Arts and culture
 - Affordable and market-rate housing
- Over 6,000 residential units and 2 million sq. ft. of commercial space financed
- Over \$90 million invested in over 200 neighborhood projects, \$900 million of project cost leveraged



Ohio Awning Building: 2658 Scranton Road, Cleveland developed by Sustainable Community Associates



90,000 s.f. former industrial building transformed into 61 apartments and 12,000 s.f. of commercial space. **Total Project Costs = \$13,900,000**

Sources:

- State and Federal Historic Tax Credits
- VCC bridge and permanent loans
- Bank construction financing
- CDC land swap

Building the Foundation for Revitalization Civic Capacity Building

Trumbull Neighborhood Partnership & Trumbull County Land Bank

Lisa Ramsey, TNP Deputy Director
Shawn Carvin, TNP Land Bank Program Director

Building the Foundation for Revitalization

Civic Capacity Building

- **Trumbull Neighborhood Partnership** is a 501(c)(3) non-profit Community Development Corporation serving the neighborhoods of Warren, Ohio.
- The mission of **Trumbull Neighborhood Partnership** is to empower residents and promote sustainable community development through projects and programs that increase the quality of life in Warren's neighborhoods.

Building the Foundation for Revitalization

Civic Capacity Building

Local Foundations

- In 2010 a local foundation, the Raymond John Wean Foundation, pledged funding to launch a CDC in Warren and a Mahoning Valley wide organizing collaborative.
- 2011 Trumbull Neighborhood Partnership launched



Building the Foundation for Revitalization

Civic Capacity Building

TNP's Approach

- Sustainable community development should be resident driven
- Start and end with community outreach
- Four programs – Land Bank, Garden Resources of Warren, Warren Enriched, Building a Better Warren



Building the Foundation for Revitalization

Civic Capacity Building

Listening to people

- Learn and develop plans that are accountable to our residents



Building the Foundation for Revitalization

Civic Capacity Building



Let people help each other

- Build strong networks and connect people so they can build support amongst each other.



Building the Foundation for Revitalization

Civic Capacity Building



TNP Community Organizing

- Building community capacity through support and resources to neighborhood associations
- Identify and provide training to new leaders in the community while supporting and strengthening existing leadership capacity
- Ongoing training and support to maintain leaders interest and investment in their community



Building the Foundation for Revitalization

Civic Capacity Building



TNP HUD CC

- Comprehensive data-driven analysis of neighborhoods throughout Warren
- Resident driven approach to determining neighborhood needs and vision through a series of public meetings
- Built strong relationships with residents and organizations while developing neighborhood plans to drive TNP's long term goals.

Building the Foundation for Revitalization

Civic Capacity Building

Trumbull County Land Bank

- The **Trumbull County Land Reutilization Corporation (TCLRC)** was formed by the Trumbull County Treasurer's office, with support from the Trumbull County Commissioners and the Trumbull County Prosecutor, to return vacant and abandoned properties to productive use in Trumbull County, Ohio.
- **TCLRC** and **TNP** have a shared vision to increase the quality of life throughout Trumbull County by returning derelict property to productive use.
- In March 2013, **TCLRC** and **TNP** entered into a formal service agreement to assist the **TCLRC** with the bulk of its residential property sale, transfer, disposition, demolition, and reutilization.

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Housing

- Community partners, residents and volunteers work together to reduce blight through:
 - Board-ups
 - Vacant house clean-outs
 - Renovation work
 - Identification of problem properties in neighborhoods
- Housing partners
 - Build capacity amongst housing partners to accomplish a shared goal of homeownership opportunities
 - Donate houses to nonprofits to further their programming goals



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Civic Capacity Building

Vacant lots

- Lots to Love
 - Resident driven post-demolition vacant lot re-use program
 - Aimed at increasing resident investment into their neighborhoods
 - \$6,000 awarded to projects that have community support, needs, plans, and neighborhood 'buy-in'
- Community engagement to draft long term vacant land plans
 - Engage the community and provide the resources and space to help develop long term vacant land plans



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Civic Capacity Building



Partner Organizations

- Adopt-a-Home
- H.O.P.E.
- TSI, Homes for Christmas
- Youth Build of Trumbull County
- Habitat for Humanity
- TMHA
- Local Churches
- Trumbull Career and Technical Center



Building the Foundation for Revitalization

Civic Capacity Building

Building Civic Culture

- Assist in the creation of a positive culture associated with community and civic activity



- Establish partnerships with youth organizations to foster civic culture early



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NEIGHBORHOOD
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tnpwarren.org

TRUMBULL COUNTY
LAND BANK



Q&A Session

If you have a question for a panelist (or all panelists) please type it into the chat!



Thank you!

Visit www.greaterohio.org for more information!

